CI 553   **Instructional Design and Development**

INSTRUCTORS   **Sharon A. Shrock / Peter J. Fadde**
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DESCRIPTION   CI-553 applies instructional design theories and methods learned in previous ID classes as well as content from course readings, discussion, and activities. Instructional design projects with authentic clients require students to communicate effectively with clients and to collaborate with team members as well as designing and evaluating instructional materials and activities.

Class participation includes between-class activities using the Internet. A functioning SIU e-mail account is required and is the responsibility of the student to maintain and check regularly.

CLASS FORUM   http://ci.siu.edu/forums/ci553sp09/index.php

OBJECTIVES   The goal of CI-553 is that, on completing the course, you will have the ability and the confidence to act as a professional instructional designer in a variety of contexts. Specifically, you will be able to:
- Evaluate instructional materials and activities.
- Analyze a client's goals, constraints and resources.
- Analyze target learners' attributes, attitudes, and abilities.
- Conceive of appropriate instructional approaches.
- Estimate costs of developing and delivering activities.
- Design and develop instructional activities and materials.
- Implement or pilot-test prototype materials and activities.
- Evaluate and revise instructional materials and activities.
- Collaborate with instructional design team members.
- Extract expertise from subject-matter experts.
- Assess learners' satisfaction, achievement, and performance.

REQUIRED TEXT   Foshay, W. R., Silber, K. H., & Stelnicki, M. B. (2003). Writing training materials that work: How to train anyone to do anything. San Francisco: Jossey-Bass/Pfeiffer.

Reiser, R. A., & Dempsey, J. V. (2006). Trends and issues in instructional design and technology (2nd ed.). Upper Saddle Creek, New Jersey: Pearson Education.

(recommended) Ertmer, P. A., & Quinn, J. (2007), The ID casebook: Case studies in instructional design (3rd ed.). Upper Saddle Creek, New Jersey: Pearson Education.

OFFICE HOURS
Dr. Shrock
Monday / Thursday 1-3 pm or by appointment.
Dr. Fadde
Wednesday / Thursday 2-4 pm or by appointment.

GRADING
The following activities will receive grades as shown below:
- Participation (including on-line forum)……………..25%
- Quizzes and Exams…..…………………………...……25%
- Projects / activities……….…….………...………….50%

Grades will be assigned on a scale of:
90-100: A
80-89: B
70-79: C

Incompletes will be awarded only in cases with severe circumstances AND where 80 percent of the work has been completed. A grade of WU (withdraw without grade) or WF (withdraw failing) will be assigned if student stops attending and does not officially drop the class.

ATTENDANCE
Participation is a large portion of the grade and includes in-class as well as on-line contributions. An attempt should be made to inform the instructor of known absences ahead of class.

ASSIGNMENTS
Late assignments will be lowered by at least ten percent. Late penalty may be more depending on circumstances.

PROJECTS
Projects developed as class activities become the intellectual property of the Collaboratory for Interactive Learning Research (CILR lab) and the Department of Curriculum and Instruction. CILR Lab and C&I reserve the right to further develop projects and potentially to release products based on class projects under the "Creative Commons" agreement.

PRIVACY
The class forum is hosted on a COEHS server. However, no Internet communication is private. Students with privacy concerns are advised to disguise their identity. Student participation in the class forum is considered to be consent to public view of the forum, both during and after the course.

Emergency Procedures:

Southern Illinois University Carbondale is committed to providing a safe and healthy environment for study and work. Because some health and safety circumstances are beyond our control, we ask that you become familiar with the SIUC Emergency Response Plan and Building Emergency Response Team (BERT) program. Emergency response information is available on posters in buildings on campus, available on the BERT's website at www.bert.siu.edu <http://www.bert.siu.edu/> , Department of Public Safety's website www.dps.siu.edu <http://www.dps.siu.edu/> (disaster drop down) and in the Emergency Reponse Guidelines pamphlet. Know how to respond to each type of emergency.

Instructors will provide guidance and direction to students in the classroom in the event of an emergency affecting your location. It is important that you follow these instructions and stay with your instructor during an evacuation or sheltering emergency. The Building Emergency Response Team will provide assistance to your instructor in evacuating the building or sheltering within the facility.